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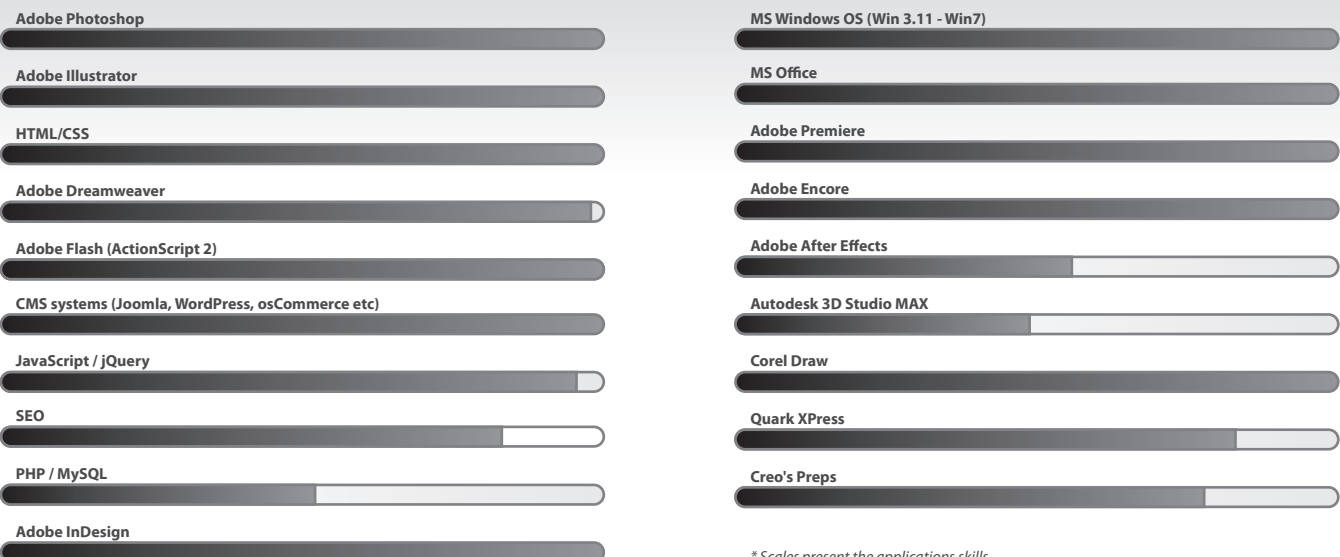
About me

I am an enthusiastic, open-minded and professional Graphic and Web Designer with great experience in the Print and Brand Marketing Industries, Web Design and Web Technologies, who enjoys being part of, as well as leading, a successful and productive team. Quick-learner with a very positive and professional attitude which allows me to grasp new ideas and concepts quickly, and to develop innovative and creative solutions to problems. I'm able to work well on my own initiative and can demonstrate the high levels of motivation required to meet the tightest of deadlines. Even under significant pressure, I possess a strong ability to perform effectively. Non-smoking person able to overwork if job requires. Good ability, acquired in advertising works, to analyse and build the psychological profile of the client in purpose of meeting their needs. I speak English and Serbian language, (and all South Slavic variations).

Education

- 1999-2001** Belgrade University of Technical Science - Graduated on Multimedia Designing.
- 1995-1999** High School of Electrical Engineering
- 2008** Course of hand drawing and sketching
- 2008** Training for Computer Network Systems and Installing VoIP devices in Balkan VoIP Company
- 2007** Adobe Flash training course by Istok (Belgrade)
- 2006-2007** Belgrade Academic Film Center – Film Directing Course

Software skills



The is not a definitive list. There are many applications which expand my abilities and make my work faster and easier like many Adobe Add-ons (for Photoshop, Dreamweaver, Flash, Acrobat), FireFox extensions, software for easy video editing and many other software which make life and work easier. Also, I am much devoted to free software and I know and use many free alternatives in everyday work.

In the end - It's not so much the software, as the talent behind it. However, I am extremely keen and willing to undertake any further training in order to develop and improve on my existing skills and experience.

Now, I am looking to build on my extensive range of technical skills within a suitable challenging role. Looking forward to enhance further professional development and with clearly defined objective of unleashing the boundaries that limit my creativity and knowledge. Ready to prove myself working over the Internet, if its needed, to make the first step in bigger engagements and assure employers that there is no doubt about their decision.

06/2000 - 09/2010 • BG Oglasi (Belgrade Advertisements)

Monthly advertising magazine. Offering advertising in forms of TV advertising, newspaper adverts, company memorandums, company calendars, business cards, posters, billboards and many others. During the 10 years of its work, the company has never received any complaints, always meeting the schedules and deadlines, achieved by my imposing discipline and management to ensure punctuality and dedication of the workforce. I worked as a part of the whole system (sales management, visual design, delivery organization). Requires the big assistance of IT Skills in using Adobe Photoshop, Adobe Illustrator, Corel Draw and Microsoft Office products. Established good relationships with other colleagues and partners in the business as well as clients.

02/2001 - 02/2002 • Color Foto (a known as Foto Image)

I started to work as a professional photo editor in the biggest Belgrade Photo Shop. My job was to retouch the photos, from simple edits like adjusting the color balance or sharpening details to bigger challenges such a making skin softer on modelling photography, removing or adding elements or persons on the scene, making people younger, adding the hair, removing dewlaps and similar repairs. That position enabled me to met the first generations of digital cameras, professional photography and learn the best tricks from the greatest Belgrade photographers.

07/2002 - 10/2003 • Pandagraf

Belgrade's print studio company orientated on smaller forms as business cards, memorandums, bills etc. First serious touch with print technologies.

10/2003 - 07/2007 • Maragio

One of the largest design studios in Belgrade. Worked with big World brands - Delta Company, Banca Intesa, Mercedes-Benz and Chrysler Serbia, FedEx, BFPE (Belgrade Fund for Political Excellence) and some main Serbian companies like GSP (Belgrade's City Transport), Partner-inzenjering, EUnet, Milsped etc. My job consisted of graphic designing, package designing, working with film and CTP technologies, realizing interesting promo-materials (like changeable mousepads, cube-notebooks, exclusive envelopes, unusual boxes etc.)

08/2007- 09/2008 • Novi krov

The main Serbian advertising company. Publishing two weekly magazines - one for car selling and the other for selling real estates. Worked as the main operator in the graphic studio where I showed my abilities to lead the team and organize the work. I did re-branding of both of the magazines giving them new look & feel. Also I helped on site creating and logical structuring and its Internet promotion and reaching better position in search results.

02/2009 - 05/2010 • Reprstudio

Company with very long tradition in print designing industry. Founded many years ago since it worked with old scanners for filming, but now, with hi-tech equipment stands for the best graphic studio which offers, beside designing, CTP technology services. Among the creative works, my duty was also to prepare files for print plates, imposing books, working with RIP etc.

05/2010 - 01/2011 • GTI Stampa

Located in the center of the Belgrade, the graphic studio with very busy environment. Oriented to print and web design. Working mostly with clients who had short terms as their priority. Probably the most dynamic and most interesting work place in my career. Left it due the my moving to Britain.

Beside the full time jobs, I worked part-time with some of the biggest companies in Serbia as well as worldwide where the jobs were strictly defined following the corporate identity manual. I have always met the criteria and delivered to the highest standards. Some of these companies and institutions are: Serbian Orthodox Church, USAID, Serbian Handball Union, Pharmanova, Pexim, Apple Serbia and many more.

- I have been interested in IT since I was 7 years old (I have started with ZX Spectrum in 1987) and that knowledge, experience and constant following the world IT scene enables me to easy resolve any computer problem and to give advice to other computer users.
- I was involved in the editing and publishing of a school magazine when I was 15 years old and since then I found out that I have creative flare when it comes to graphic design. That job let me have the first touch with vector drawing (in that time very popular Corel Draw 6) and bitmap editing (Adobe Photoshop 4.0).
- My experience and love for photography are most deserving of my arriving to the top of desktop publishing. The combination of vector graphic knowledge and bitmap editing software made printing theory easily accessible and very soon made me confident enough in the eyes of my employers to make my tasks more changeable (from business cards, one-color forms, simple flayers to brochures, billboards, catalogues, packages, etc).
- If the project gives me "freedom" in design, I like to apply unusual designs. The best example is the tour campaign of the band I used to play with. The unique image of the tickets, posters and flayers had more attention than our music! The booklet for our demo CD was a big hit too. Parodying the bands which represented the genre of music we played, people immediately knew what kind of product they were buying.
- I finished Movie Directing course in Belgrade Movie Academic Center 4 years ago. My movie was the best in the class selection. I made the documentary movie about my bend, where I used a lot of static photos which was specially adapted to follow the visual style of whole movie. Other video project can be seen on my web site.
- In previous period I have worked with all types of design, starting from simple corporate styles with block objects, over the colorfull and childish look to specific styles like grungy and dirty arts or, now very popular, floral, pattern designs. I have usually worked with the most often types of printing - screen and offset. But I also have experience with other types like relief print (which I still like to use for getting luxuries effects). I expertise making the paper die cut forms for creating boxes and other types of packaging.
- One of my favorite hobbies is photographing. I like the play of shadows, highlighting in dark ambient and experimenting with long exposition. I was the official photographer to several Belgrade music bends and photographing of live concerts and shows is my biggest passion. I even created a small home studio with light-box, lamps and other equipment. It helped me a lot when I had to create some product advertisements and needed a good looking pictures.
- I am very proficient in computer hardware, detecting failures, replacing the parts of the system and mounting new hardware. I've never had problems with its usage and I have a lot of experience with scanner and printers in range of home to professional. Also I am able to adjust settings to make hardware work the best optimized and to give the best results. Also, I have expanded knowledge of computer networking and setting up small office network (LAN).
- I have high skills in Multimedia area (combining graphic, video and sound in interactive presentations). Wide range of knowledge and theory in any aspect of digital graphic, video and sound and also understanding and having experience with 3D Design, Programming, Database applications, Hardware, Electronics and many hours behind me in experimenting with new information technologies.
- I designed City Transport tickets which were in use for 4 years and many people found that their design really represented the image of Belgrade. Tickets were in everyday use by 3 million commuters.
- In my career I made many corporate logos. SPAUST logo for Italian company, SKZ MERANO for Serbo-Italian and NDS Cartrends logo for German seller are the some of my favorite.
- I've created the official multimedia disk about life and work of our late patriarch Pavle, Head of The Serbian Orthodox Church
- It is my belief that I possess very good communication skills and have the ability to communicate with individuals on all levels, irrespective of their age, cultural background, differences etc. I enjoy working as part of a team and am of the opinion that the skills and experiences of each individual only serve to enhance team performance and in doing so create and maintain an efficient and effective team. It is also my opinion that a crucial part of my role is to value and respect the contributions and opinions of my colleagues and to demonstrate a high level of respect at all times. I consider myself to be a team player and enjoy working as part of the team as well as using my own initiative.